

Tattvam by Gauri Khan launches at Maison & Objet

Launched at Maison & Objet, Paris, on January 20, 2018 the Gauri Khan collection Tattvam for Jaipur Rugs was created to reflect the multitude of traditions, shapes and colours found throughout rural India. The line reflects the consequences of adding urban design attitudes to an old-world way of life. Rugs in the collection focus on the ornate but humble beauty in the day-to-day objects and lifestyle of rural villagers leading to each design having its own, more specific story. This collection blurs the barriers between urban luxury and the charming simplicity of village life. Combining the colours and shapes with the beautiful, natural decay that time adds to everything, leads to larger-than-life imagery that is rich, both in heritage and texture.



Aishwarya Rai Bachchan inaugurates the new Longines boutique

Luxury watch brand Longines inaugurated a new boutique in Bengaluru. On this occasion, the Swiss watch brand highlighted the new models from the Longines 'Master Collection', featuring a sunray blue dial. This line blends classic elegance and excellence, for the greatest pleasure of watch making enthusiasts. The blue variations in this unisex collection are perfectly in line with the classic and understated spirit of the brand. The sunray blue dial shows the hours, minutes and seconds thanks to rhodium-plated hands that stand out subtly. These models are available with stainless steel or an alligator watch strap of the same colour as the dial for total harmony. In attendance amongst media and guests was the gorgeous and elegant Longines ambassador Aishwarya Rai Bachchan, who inaugurated the boutique.



The Lalit Suri Hospitality Group conducts trans empowerment movement

Taking forward its theme of inclusivity in diversity and spreading the message of #purelove, the Lalit Suri Hospitality Group roped in Chef Chris Tripani from Texas for a skill development initiative. Going beyond the scope of the kitchen with his trans empowerment movement as a transgender role-model, the culinary artiste is one to look up to for more reasons than what he's putting on the plate. He completed a five-city tour visiting New Delhi, Mumbai, Bangalore, Kolkata and Chandigarh. For his visit in New Delhi, Chef Chris along with The Lalit Food Truck Company Chefs conducted a skill development workshop for the members of the transgender community.

Launch of Neeru's store at Infinity 2, Malad West

For four decades, Neeru's has been creating fascinating ethnic wear as exclusive adornments for women. The label opened their brand new store at Infinity 2, Mumbai on December 14, 2017. The 4000 sq. ft. store is like a shop-in-shop for other sub-brands too. The gorgeous Karisma Kapoor launched the event. With a successful standing in the Indian fashion market, Neeru's has unleashed a new benchmark for ethnic fashion in



India. Built on the foundation of superior quality, the brand is popular for its eloquent designs, pure fabrics, elegant tailoring and innovative silhouettes. The brand stands strong with 40 exclusive stores in more than 20 Indian cities including their first international store in Dubai.